

SKINCARE

Your skin cells shed daily. To keep it radiant, a good routine is necessary. It can help prevent acne, treat wrinkles, and keep your skin looking youthful. When your skin looks better, you'll feel better and more self-confident.

Sel kulit anda mengelupas setiap hari. Untuk memastikan kulit senantiasa berseri, rutin yang baik adalah diperlukan. Ia boleh membantu mencegah jerawat, merawat kedutan, dan memastikan kulit anda kelihatan muda. Apabila kulit anda kelihatan cantik dan berseri, anda akan berasa tenang dan lebih yakin pada diri sendiri.



Facts about Malaysia skincare awareness

Fakta tentang kesedaran penjagaan kulit di Malaysia



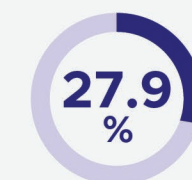
With our country's hot and humid climate, the extra heat and moisture in the air can lead to an overproduction of oil, leaving you with greasy skin.

By choosing the right products, you can keep your skin fresh and clear no matter how hot and humid it gets. Don't forget to clean and apply sunscreen daily!

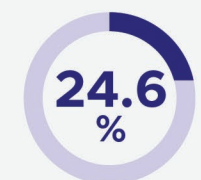
Dengan iklim negara kita yang panas dan lembap, haba tambahan dan kelembapan di udara boleh menyebabkan pengeluaran minyak yang berlebihan, menjadikan kulit anda berminyak. Dengan memilih produk yang betul, anda boleh memastikan kulit anda segar dan bersih tanpa mengira keadaan sekeliling. Jangan lupa untuk membersihkan dan menggunakan pelindung matahari setiap hari!

Who are the Malaysia's skincare consumers?

Siapakah Pengguna Produk Penjagaan Kulit Di Malaysia?



25 - 34
years old



35 - 44
years old



Tend to **spend less online** than other age groups. Loves discounts and enjoy cost savings.

Kurang perbelanjaan dalam talian berbanding kumpulan umur lain. Suka diskaun dan menikmati penjimatan kos.



They are concerned about **damage from using digital devices, air pollution and sun exposure.**

Mereka bimbang tentang kerosakan daripada menggunakan peranti digital, pencemaran udara dan pendedahan matahari.

Data Source/Sumber Data: Statista, Marketing Magazine, Singapore Business Review, Singstat, CEIC, Euromonitor



Did you know?

Always wash your face after working out. Sweat can clog pores and make acne worse. Remember to remove your makeup before bed and resist picking at your skin.

Mencuci muka selepas bersenam adalah sangat penting untuk mengelakkan peluh tersumbat di pori-pori muka dan memburukkan kulit yang ada jerawat. Jangan lupa untuk menanggalkan solekan sebelum tidur dan elakkan menyentuh kulit anda.

AG BEAUTY GIVAGLOW

Glorious Beauty



ACTIVE INGREDIENTS
β-WHITE™
&
GLACIER WATER

with
Transdermal



Paraben Free



Alcohol Free



Tested on Sensitive Skin



Natural Color

CLEAN & FRESH FOAMING CLEANSER

Effectively cleanses and balances pH, minimizing pores and enhancing skin's natural moisture barrier, while preserving the skin's protective film.

Membersih dengan berkesan dan mengekalkan keseimbangan pH, mengurangkan liang pori dan meningkatkan halangan kelembapan semulajadi kulit, sambil memelihara filem perlindungan kulit.

GLOW UP SERUM

Brightens skin tone, lightens dark area and removal of scars. Reduces hyperpigmentation and regenerate damage skin.

Melembutkan tona kulit, mencerahkan bahagian gelap dan menghilangkan parut. Mengurangkan hiperpigmentasi dan menghasilkan semula kulit yang rosak.

MOISTURIZER WITH SPF50++

Brightens and reveals beautiful and healthy skin. Enriched with concentrated brightening active formulation, it will visibly improve the appearance of dark spots and uneven skin tone significantly.

Mencerahkan serta mendedahkan kulit cantik dan sihat. Formulasi aktif pencerahan pekat yang diperkaya akan memperbaiki bintik-bintik gelap dan tona kulit yang tidak sekata dengan ketara.

REFRESHING FACE MIST

Instantly plumps and smoothes while protecting from UV damage. It reinforces the skin's natural lipid barrier, preventing moisture loss and reducing fine lines for brighter skin.

Memberikan kesan menggebuskan dan melicinkan kulit serta melindunginya daripada kerosakan sinar UV. Ia menguatkan halangan lipid semulajadi kulit, mengelakkan kehilangan kelembapan dan mengurangkan garis halus untuk kulit yang lebih cerah.

Science Facts

Your paper-thin epidermis is scratched, squashed and stretched thousands of times daily, but it doesn't break easily or wear out. It renews itself monthly, according to BBC Science Focus.

Epidermis nipis anda boleh tercalar, direnyuk dan diregangkan beribu-ribu kali setiap hari, tetapi ia tidak mudah rosak atau haus, malah ia memperbaharui dirinya setiap bulan, menurut BBC Science Focus.

CLEAN & FRESH FOAMING CLEANSER



Ingredients List:

Water, TEA-Laureth Sulfate, Glycerin, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Disodium Cocamphodiacetate, Sodium Chloride, Hexylene Glycol, Niacinamide, Styrene, Hydroxyethylcellulose, DMDM Hydantoin, Sodium Hyaluronate, Microcitrus Australasica Fruit Extract, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis Leaf Extract, Nigella Sativa Seed Oil, Fragrance, Butylene Glycol, Hydrogenated Lecithin, Glycine Soja Oil, Sodium Oleate, Disodium EDTA, Oligopeptide-68

CUCUMIS SATIVUS FRUIT EXTRACT

The extract of the Cucumis Sativus Fruit has inflammatory qualities, including sun burns. Cucumis Sativus Fruit Extract can repair dry and damaged skin and gives it a softer and smoother appearance. Another benefit is that the pH-value is identical with the human skin.

Ekstrak Buah Cucumis Sativus mempunyai kualiti anti-radang, termasuk terbakar matahari. Ekstrak Buah Cucumis Sativus boleh memperbaiki kulit yang kering dan rosak serta memberikan penampilan yang lebih lembut dan licin. Manfaat lain ialah nilai pH adalah sama dengan kulit manusia.

Niacinamide PC

GLYCINE SOJA OIL

It has anti-inflammatory effect on the skin so, it is beneficial for red, inflamed and sensitive skin. It is believed to have stimulating effect on collagen synthesis.

The extract is also used for the purpose of sun protection as it also provides protection against harmful UV rays.

Ia mempunyai kesan anti-radang pada kulit jadi, ia bermanfaat untuk kulit merah, meradang dan sensitif. Ia dipercayai mempunyai kesan merangsang pada sintesis kolagen.

Ekstrak ini juga digunakan untuk tujuan perlindungan matahari kerana ia juga memberikan perlindungan terhadap sinaran UV yang berbahaya.

ALPHA-ARBUTIN Niacinamide PC

SpecWhite® TA

LEONHYDRINE®

ARBUTIN

Arbutin is a safe, natural skin brightener derived from bearberry plants. It helps to fade scars, pigmentation, and sun damage without bleaching the skin. Arbutin also suppresses melanin-stimulating enzymes to inhibit pigment production, slowing UV-induced pigmentation. It suits all skin types and tones.

Arbutin ialah pencerah kulit yang selamat dan semulajadi yang diperolehi daripada tumbuhan bearberry. Ia membantu memudarkan parut, pigmentasi, dan kerosakan matahari tanpa melunturkan kulit. Arbutin juga menyekat enzim perangsang melanin untuk menghalang pengeluaran pigmen, melambatkan pigmentasi akibat UV. Ia sesuai dengan semua jenis kulit dan tona.

HYDROGENATED LECITHIN

Hyaluronate acid has an amazing ability to deliver lasting moisture to the skin. It is also a humectant, which means it helps grab and retains the moisture for the skin to absorb it.

Hyaluronate acid also keeps collagen synthesis up, which contributes to anti-aging benefits for the skin.

Asid hyaluronat mempunyai keupayaan luar biasa untuk memberikan kelembapan berpanjangan kepada kulit. Ia juga merupakan pelembap, yang membantu menjadikan dan mengekalkan kelembapan untuk kulit menyerapnya.

Asid hyaluronat juga mengekalkan sintesis kolagen, yang menyumbang kepada manfaat anti-penuaan untuk kulit.

GLOW UP SERUM



Ingredients List:

Water, Glycerine, Butylene Glycol, PEG/PPG-17/5 Copolymer, Niacinamide, Sodium Ascorbyl Phosphate, Tranexamic Acid, Microcitrus Australasica Fruit Extract, Phenoxylethanol, Arbutin, Vibrio Alginolyticus Ferment Filtrate, Caprylic/Capric Triglyceride, PEG-20 Hydrogenated Castor Oil, Sorbitan Isostearate, Glyceryl Caprylate, Citric Acid, Sodium Acrylates Copolymer, Xanthan Gum, Lecithin, Sclerotium Gum, Fragrance, Pullulan, Polyacrylic Acid, Triethanolamine, Hydrogenated Lecithin, Glycine Soja Oil, Sodium Oleate, Ethylhexylglycerin, Disodium EDTA, Oligopeptide-68



MOISTURIZER WITH SPF50++



Ingredients List:

Water, Sodium Hyaluronate, Zinc Oxide, Glycerin, Triethylhexanol, Polyglyceryl-3 Diisostearate, Propylene Glycol, Ethylhexyl Methoxycinnamate, Butyl Methoxydibenzoylmethane, Octocrylene, Sodium Polyacrylate, Microcitrus Australasica Fruit Extract, Phenyl Methicone, Cyclopentasiloxane, Hydrogen Dimethicone, Carbomer, Triethanolamine, Phenoxylethanol, Butylene Glycol, Hydrogenated Lecithin, Glycine Soja Oil, Sodium Oleate, Centella Asiatica Extract, Polygonum Cuspidatum Root Extract, Xanthan Gum, Disodium EDTA, Oligopeptide-68, Ethylhexylglycerin, Scutellaria Baicalensis Root Extract, Camellia Sinensis Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Chamomilla Recutita (Matricaria) Flower Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract

CAVIAR LIME

Microcitrus Australasica Fruit (Caviar Lime) Extract is rich in AHAs (alpha-hydroxy acids) or fruit acids which are known to be active exfoliators due to their low pH. Therefore, it is widely used in Exfoliants.

Ekstrak Microcitrus Australasica Fruit (Caviar Lime) kaya dengan AHA (asid alfa-hidroksi) atau asid buah yang terkenal sebagai pengelupas aktif kerana pHnya yang rendah. Oleh itu, ia digunakan secara meluas dalam Exfoliant.

CENTELLA ASIATICA EXTRACT

Centella Asiatica boosts collagen synthesis, improves microcirculation and skin tissue synthesis. Its anti-aging properties, including amino acids, beta-carotene, fatty acids and phytochemicals, suit all skin types. Also enhancing antioxidant activity, skin elasticity and wound healing, it lacks stimulating ingredients and soothes the skin.

Centella Asiatica meningkatkan sintesis kolagen, meningkatkan peredaran mikro dan sintesis tisu kulit. Sifat anti-penuaannya, termasuk asid amino, beta-karotena, asid lemak dan fitokimia, sesuai untuk semua jenis kulit. Juga meningkatkan aktiviti antioksidan, keanjalan kulit dan penyembuhan luka, hanya sesuai untuk melembutkan kulit.

REFRESHING FACE MIST



MultiEx BSASM™

Niacinamide PC

ALLANTOINS

Allantoin, a natural ingredient, is a versatile skincare agent. It moisturizes and hydrates skin, while also exfoliating and unclogging pores. Its soothing and wound healing properties are ideal for calming irritated skin and promoting cell growth. Including allantoin in a skincare routine can lead to healthy, glowing skin.

Allantoin, bahan semula jadi, penjagaan kulit yang serba boleh. Ia melembapkan dan memulihara kulit selain membuka liang tersumbat. Sifatnya yang menenangkan dan menyembuhkan luka sangat sesuai untuk mengurangkan iritasi kulit dan menggalakkan pertumbuhan sel. Penggunaan allantoin dalam rutin penjagaan kulit boleh membawa kepada kulit yang sihat dan berseri.

ALOE VERA EXTRACT

It stimulates the skin's natural production of hyaluronic acid to holds skin's moisture. Amino acids in Aloe Vera work to soften skin cells and enhance the cell growth that makes lesser wrinkles. Also, it is rich with antioxidants that turns skin look bright and fresh.

Ia merangsang pengeluaran semula jadi asid hyaluronik kulit untuk mengekalkan kelembapan kulit. Asid amino dalam Aloe Vera berfungsi untuk melembutkan sel kulit dan meningkatkan pertumbuhan sel yang mengurangkan kedutan. Selain itu, ia kaya dengan antioksidan yang menjadikan kulit kelihatan cerah dan segar.

Ingredients List:

Water, 3-0-Ethyl Ascorbic Acid, Glycerin, Sodium Hyaluronate, Butylene Glycol, Allantoin, Resveratrol, Mandelic Acid, Cyclodextrin, Polydextrose, Hydrogenated Lecithin, Glycine Soja Oil, Phenoxylethanol, Sodium Oleate, Disodium EDTA, Oligopeptide-68, Salicylic Acid, Dextrin, Niacinamide, Amylopectin, Menthyl Lactate, PPG-26-Buteth-26, Aloe Barbadensis (Aloe Vera) Extract, Ethylhexylglycerin, PEG-40 Hydrogenated Castor Oil, Fragrance

